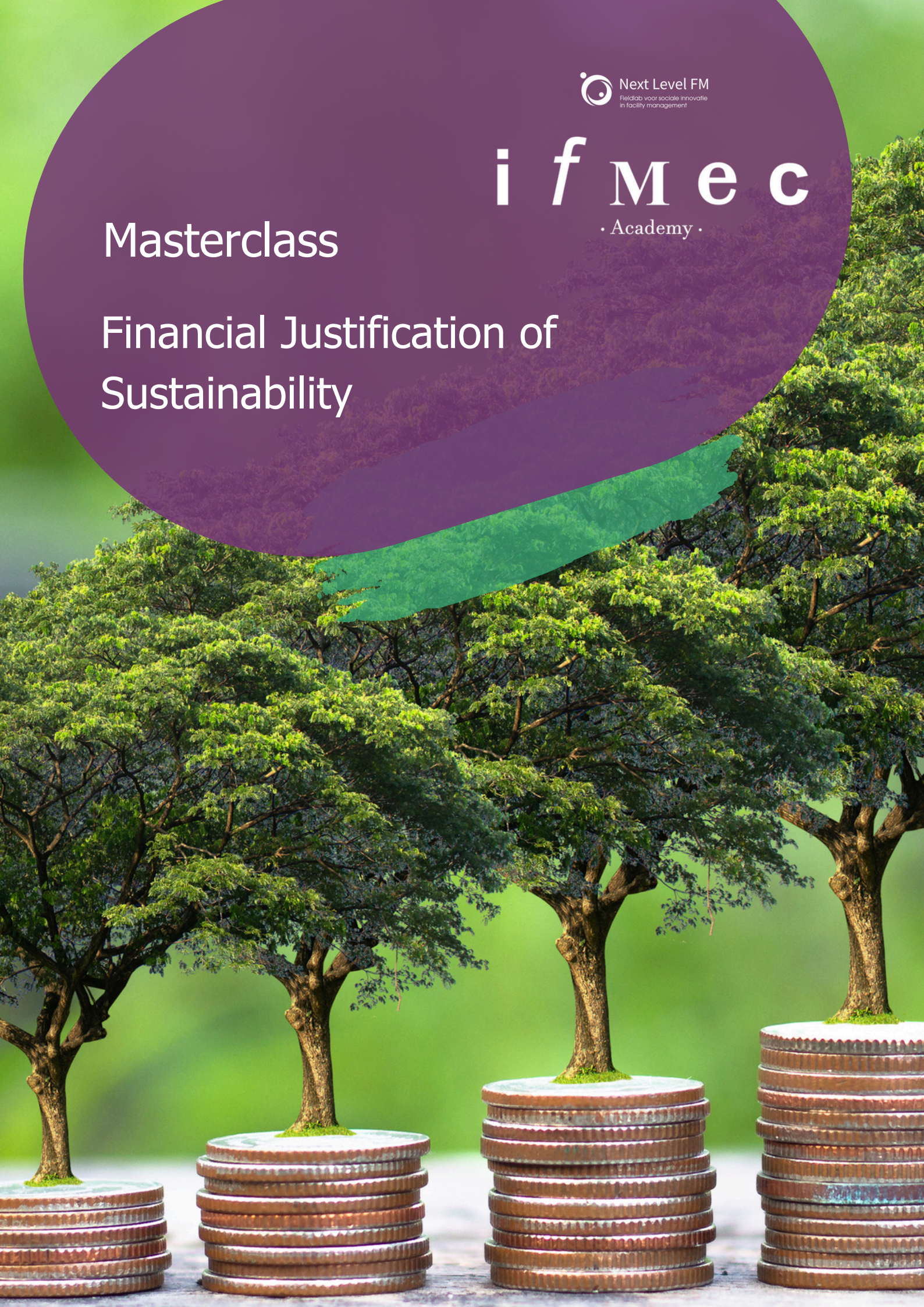


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Masterclass

Financial Justification of Sustainability





What to Expect:

In this masterclass, led by Dr. Mike Moulder, you will be guided step by step in developing a business plan and financial model to gain the necessary support and approval for your sustainability plans from the facility management domain.

What to expect:

- **Practical Approach:** Learn how to create a compelling business plan for your sustainability initiative.
- **Financial Expertise:** Develop a flexible financial model that accurately represents the impact of sustainability measures.
- **Case Study:** Explore a concrete project on converting office buildings into luxury apartments and investing in charging infrastructure linked to sustainable energy production.

International Recognition:

The masterclass is certified as part of the Leadership and Sustainability Module of the MBA in Facility Management and the Finance and Control Module of the Executive MBA.

Practical Information

Duration and Dates: This masterclass spans 3 consecutive days, starting on Wednesday afternoon, September 4, 2024, at 4:00 PM and continuing until lunch on Friday morning. Prior to the session, you will receive a digital introduction and instructions. The entire masterclass is also available to follow online.

Location: The Ifmec Masterclasses can be held anywhere in Europe, including the beautiful Landgoed Zonheuvel.

Cost: €2500 (including accommodation costs, excluding VAT)

About the instructor: Dr. Mike Moulder is an internationally recognized expert in corporate finance and the presentation of business cases from middle management to the board of directors. He has served for many years as a business controller for the European Union, including responsibility for Eurojust in the Netherlands.

More info

Register today for the Masterclass Financial Justification of Sustainability and turn your sustainability ambitions into reality. This masterclass is offered internationally, and the language of instruction is English.

For more information and registration, please contact Niels Peters at info@nextlevel.fm or Leo Laanen at leo.laanen@ifmecacademy.com | +31 6 55 85 17 39.



Session 1

What distinguishes a good model from a bad one? What makes a good financial model? How can this help FM? In the Nordeinde of the Hague, an unoccupied office block (corner of Anna Paulownastraat and Kortenaerkade,) is planned to be transformed into high spec apartments. Can a bespoke Business Plan and Financial Model convince the Board that this is a good move, including sustainability? Mike helps the team to develop both BP and Financial Model.

Session 2

Investment Appraisal, Working Capital and Sources of Capital focussed on the Facility sector. Any hidden traps? How do we value a building? Sustainability an issue/factor?



About the instructor:

Dr. Mike Moulder, an internationally recognized expert in corporate finance and the presentation of business cases from middle management to the board of directors, will share insights. He has served for many years as a business controller for the European Union, including responsibility for Eurojust in the Netherlands.

Session 3

Performance Measurement and Management (KPIs etc). The Facility Manager is proactive and propose KPIs to measure their own performance, rather than waiting for the Board to chose KPIs and tell them. Sustainability could be one measure too. Can Buildings communicate to us. Risk Management for the FaM. Treasury aspects that could trap the unwary FaM.

Session 4

Are we really on track in construction A, or is it just an illusion caused by delays: Budgeting and Variance reporting for the FaM, more skill needed. Interpretation trickier than in other sectors. A case study from the Public Sector. An example of the need for Activity Based Management, based on real public sector example. Accounting Terminology that FM must know.



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